



SMART Gateway City: Orlando, Florida

We assist enterprises and organizations grow in the U.S. market. We provide a broad range of services to individuals, enterprises, and organizations, during their early, most vulnerable years in the U.S. market. We offer access to effective hands-on advisory and softlanding services, legal services, interim management teams, recruitment services, site selection services, referrals, fundraising assistance, shared office and manufacturing space, meeting rooms, administrative help, business equipment, financial and technical expertise, IT support, marketing PR, and other services that will help defer the need for heavy investment when a company is getting started in the U.S. and international markets.



[SMART 2018 PROGRAM HERE](#)

We support International Trade and Cultural Exchange

We collaborate with influencers from Business, Government, Finance, Research, Academia, NGO, and Non-Profits. We promote Foreign Direct Investment (FDI). We reach professionals, consumers and investors. We support joint research projects and partner projects. We are a testbed for new technology. We scale technology, products, services. We provide a place for individuals to work and collaborate. We host and participate in trade missions. We organize summits, meetings, hackathons, challenges, meetups. We provide access to softlanding and professional services. We support cultural exchange and tourism.



Orlando, Florida, wants to become the world's most intelligent, interconnected and efficient city, a showcase city for **smart city** technology. Orlando, is a SMART Gateway City for establishing your business in the U.S. You can participate in our hands-on advisory program and utilize our fast growing international network of experts worldwide, to efficiently expand your business in the U.S. and International markets.

Our services are carried out with a network of highly qualified service providers, which include Companies, Trade Organizations, R&D Institutions, Universities, Authorities, and Economic Development Agencies. Together, we can effectively assist companies in setting up their offices, operations, and facilities in the U.S. We serve the SMART economic development needs of regional Economic Development Agencies, Public and Private Sector Economic Development Alliances, State and National Agencies, Cities and other Service Organizations. We develop and implement SMART partner projects to attract new investments and jobs to the region where we operate. We collaborate with other SMART Gateway City partners around the world.

Our services include, but are not limited to:

Preparatory Work

- Introduction to relevant people and networks discussing needs and requirements
- Ongoing support, including sector-specialist advice
- Providing the right contacts
- Coordinating and providing representation for companies
- Referrals

Exploratory Services

- Financing
- Liaison and information services
- Tailored business visits
- Market analysis and entry planning
- Site selection
- Office space for the starting period

Incubation

- Business idea evaluation
- Plan development
- Coaching and advice
- Finding sales agents distributors or strategic partners

After Successfully Landing in the U.S.

- Set-up services for the organization
- Business and R&D partners
- Business permits and licenses
- Legal and regulatory assistance
- Human resource assistance
- Marketing research assistance
- Business launch networking and matchmaking services
- Finding office space and facilities

Set-up Services for Individuals

- Work and residence permits
- Housing search and support
- Family adjustment services
- Assistance in everyday life
- Job search assistance
- Language skills and social networking

Business Development & Expansion Services

- Networking and matchmaking
- Mentoring
- Coaching
- Consulting

Marketing PR

We can help companies build their brand and integrated marketing communications plans.

[Softlanding USA Program HERE](#)

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