

# IMPACTAnalysis

Issues Impacting Global Business

U.S. World Politics Trade & Finance Labor Manufacturing Economy

## IN THIS COMPLIMENTARY ISSUE

### Energy Revolution Could Supercharge U.S. Manufacturing, Hurt China

A Persian Gulf may lie beneath North Dakota and Montana. The Marcellus shale alone may hold 141 trillion cubic feet of gas reserves, an amount equal to total world consumption in 10 years. Advances in drilling, combined with newly discovered resources, could supercharge American manufacturing and hurt China.

[READ FULL STORY](#) by John Manzella

## HOT TOPIC

### The U.S. Needs Better Trade Policies

Despite nearly two decades of trying to build on the success of the WTO, international consensus for new agreements has been elusive. Lack of political will and too many governments with different objectives are factors. What can we expect next?

[READ FULL STORY](#) by Daniel Ikenson

### Selling To Chinese Consumers Requires New Thinking

Apple announced lower than anticipated sales for the iPhone in China. Many blamed high prices. This assumption implies Chinese consumers cannot afford the iPhone and are purchasing a less

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World Trade Center Orlando has provided trade services for over twenty years, participating in the greatest growth of global business. Trade has grown from \$30 billion in 1989 to over \$200 billion in 2011. One needs to ask: am I getting my share? I hope you enjoy this publication. It is one of our efforts

expensive alternative. This is incorrect.

[READ FULL STORY](#) by Shawn Mahoney

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## China Needs To Balance State and Market

The slowing of the global economy is forcing China to strike the right balance between the state and market. State-owned banks, which still dominate the financial sector, are rewarding themselves. Who gets hurt?

[READ FULL STORY](#) by James Dorn

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## Why Sound Due Diligence Is Crucial in Global Business

Over the past few decades, due diligence practices and international trade activities have undergone significant changes. At the same time, firms of all sizes have developed complex and very efficient global supply chains. But serious problems persist.

[READ FULL STORY](#) by David Forgue

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## How To Hedge Against More Complex Protectionism

Trade has grown exponentially benefiting American companies, communities and workers. A primary factor has been the reduction in country tariffs. However, as they have declined, new forms of protectionism have emerged that could threaten U.S. and global growth.

[READ FULL STORY](#) by Matthew Hayes

in keeping you informed.

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