



# WTCO NEWSLETTER

April 2014

Week 1

## LOCAL

### [Central Florida to celebrate traditions of military service and respect for Veterans at Medal of Honor Event](#)

ORLANDO, FL, USA — World Trade Center Orlando will be proudly honoring Medal of Honor recipients and war veterans at a dinner in the spring of 2014. Guests will have the opportunity to meet and greet Guest of Honor Hershel 'Woody' Williams, the last living Iwo Jima Medal of Honor Recipient.

### [Emmy Award Winning Linda King partners with WTCO to Offer Media Training Program](#)

ORLANDO, FL, USA — World Trade Center Orlando will be sponsoring on-site media training hosted by Linda King, who has extensive award-winning knowledge and expertise as a journalist. Communications seminars will help professionals improve clarity, impact, and effectiveness in their communication skills propelling them forward in the globalizing and increasingly competitive business market.

### [Multicom offers variety of professional services and solutions](#)

Established in 1982, Multicom, Inc. is a developer, manufacturer, professional services, and full-line stocking distributor for end-to-end, video-data-voice solutions. Multicom stocks over 13,000 products from more than 270 of the world's major manufacturers. These products are used to acquire, process, and distribute video, data, voice, security, and traffic control signals over fiber optic, copper, coax cable, and WiFi. For more information, please call 407-331-7779 or visit the [Multicom website](#).

## WTCO EVENTS CALENDAR

**April 9-11, 2014:** [Max Sacks Sales Training](#) — Orlando, FL, USA

**May 15, 2014:** [International Heritage Day](#) in City Hall — Orlando, FL, USA

**May 2, 2014:** [Medal of Honor](#) — Orlando, FL, USA

**June 5, 2014:** [KPI Sales Training](#) — Orlando, FL, USA

## WORLD TRADE NEWS

### [2014 International Business Travel](#)

While many (42%) travel managers expect travel costs to increase in 2014, travel volume forecasts seem to remain unchanged. Only 31% of travel managers believe there will be a rise in business trips in contrast to the majority (53%) that believe in no change.

### Asia Pacific

#### [Australia Hopes Trade Benefit with Asia](#)

Australia should welcome and benefit from foreign investment into their dairy sector and pursue free trade with Asian countries. Asian countries will benefit as well due to this boost in agricultural exports that will help feed Asia's growing middle class.

### Africa

#### [First License Granted for Pan-African Exchange Operator](#)

A new exchange operator focusing on East Africa called ALTX Africa Group was granted its first license to launch a venue in Uganda. Plans include launching a securities and derivatives market across the East African region with the intent to expand future presence across the continent.

### Latin America

#### [Ecuador Trade Negotiations Finished by Midyear](#)

Negotiations for a trade agreement between Ecuador and the European Union are expected to be finished during the first half of 2014 and will be officially signed in 2015 according to Foreign Trade Minister, Francisco Rivadeneira. Rivadeneira states "The aim is to safeguard the country's interest and to reduce the possible impacts of any sector."

#### [Brazil Central Bank Hints Interest Rate Will Not Go Above 11%](#)

Brazil Central Bank raised their interest rate as expected at their last meeting but have thoughts that the interest rate increase cycle that started April 2013 will come to an end. This ninth consecutive increase had gone from 10.75% to 11.00%.

### North America

#### [US Quarterly Trade Deficit](#)

Big gains in exports and overseas investment income narrowed the United States' current-account deficit in the fourth quarter to the lowest level in 14 years. The imbalance fell to \$81.1 billion in the October-December quarter, down from \$96.4 billion in the July-September quarter, the Commerce Department said on Wednesday. That is the smallest gap since the third quarter of 1999.

#### [Canada's Massive Trade Surplus of C\\$290 Million](#)

Canada recorded a trade surplus of 290 million Canadian dollars in February making this their biggest one-month gain in exports in more than two years. January had run a trade deficit of 337 million Canadian dollars.

### Europe

#### [Survey Shows Slowdown of Eurozone Economy](#)

According to business surveys, the Eurozone's economy has slowed slightly in the month of March and become more balanced. The Eurozone relying less on Germany and France activity expanding are both signs of encouragement.



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