



WORLD TRADE CENTER®
ORLANDO
PROSPERITY THROUGH TRADE

WTC Orlando Company Profile



South Milhausen

A PROFESSIONAL ASSOCIATION

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Industry: Law

Company Profile: South Milhausen, P.A. is a full service law firm which represents local, national and international clientele including financial institutions, title underwriters, servicing entities, lenders, builders, developers, contractors, insurance companies, corporations and related business entities, entertainment companies, leisure service industry companies and offshore institutions. Our primary practice areas include: real property acquisition, development and financing, banking, residential and commercial loan representation and closings, land use, general civil trial and complex commercial litigation, construction litigation, corporate, employment, intellectual property, licensing and franchising, estate planning, taxation, public entity defense; civil rights; constitutional law; consumer protection litigation; corporate and business law; insurance defense; and international business transactions.

Looking Ahead

To ensure that South Milhausen, P.A. remains a leader in its own business efforts, the firm works hard to remain cognizant to the current legal developments including controlling legislation, case law and procedural requirements. Additionally, the firm has installed the latest in computer technology to assist the lawyer and the client in every aspect of serving the client. Our firm maintains a fully staffed office in downtown Orlando, Florida, from which we serve our clients locally, as well as on a statewide, regional and international basis. Established in 1995, we pride ourselves on a modern philosophy of providing our clients with top level legal services at competitive rates. We are accustomed to working closely with our clients and are responsive to each client's special requirements and needs. We welcome the opportunity to discuss our experience and qualifications in further detail.

Services Provided:

- Commercial and Residential Real Property Law
- Land Use and Development
- Zoning
- Corporate and Business Law
- Construction Law
- Closing and Title Services
- Business
- Estate Planning
- Tax Planning
- Probate
- Commercial
- Banking
- Bank Representation
- Commercial Litigation*
- Construction Litigation*
- Creditor's Rights
- Civil Rights
- Constitutional Law
- Consumer Protection Litigation
- Insurance Defense
- International Business Transactions
- Foreclosures
- General Liability
- Professional Liability

Mediation and Arbitration Alternative Dispute Resolution

WTC Orlando Member: Jim LaVingne

Industry- Marketing and Communications

Company Profile: Company Profile: Consider us your official thought bubble. Massey Communications is a full-service advertising and public relations agency that provides a unique boutique approach to branding. With over 100 collective years of experience, we've been making businesses pop since 1985. We don't do what you do, but we're experts at what we do: advertising, design, public relations and strategic marketing. From traditional marketing to contemporary solutions, we create and fabricate effective and dynamic campaigns, but think outside the box while doing so. At Massey Communications, we're bursting with efficient and creative ideas to boost your business. And we've got the bubbles to prove it.

Services Provided:

Advertising

Whether you want a short-term media buy or a full-blown campaign, we can work within your budget to suggest appropriate advertising vehicles, provide comprehensive media plans and negotiate rates for media placement.

We're a bubbly group that's popping with ideas. We know how to get your message across in the best way. Our copywriting services include all parts of the creative process. We start by brainstorming ideas, then draft creative, yet strategic language for ads. Whether you have a local or far-reaching campaign, we can ensure brand consistency and noticeability across all mediums— radio, TV, print, outdoor, online, social media, yellow pages and guerilla advertising.

Design

We're passionate about creativity. Whether your new company needs a complete brand identity package or your established business wants to upgrade existing materials and generate an entire ad campaign, we have the artistic expertise to make your vision a reality. From brochures, newsletters and logos, to direct mail, online ads and banners, print and outdoor advertising, and everything in between, we've got your creative needs covered.

Public Relations

We take a soap box approach to PR: we generate a PR plan for you that will ensure your message is heard. Whether you simply want to expose your company to the public eye or are in need of crisis management, we've got the skills to clean up your image on a local and national level. Our connection with the Central Florida community guarantees your press releases and media advisories get attention in a timely fashion. What's more, we offer event coordination services, government and media relations planning, tailored messaging, social media development and even research materials. We're in the loop.

Strategic Marketing

We understand the importance of brand management. We'll use our tools and expertise to craft communications plans and style guides that get your message across consistently and resourcefully to a defined target audience.

Yellow Pages

We are the only Yellow Pages Certified Marketing Representative (CMR) in Central Florida. That means we can place regional or national Yellow Page ads at a reduced cost. We're also experts at local Yellow Pages marketing.

WTC Orlando Member- Andrea Massey-Farrell

For more information please click on the following link: <http://masseycommunications.com/>